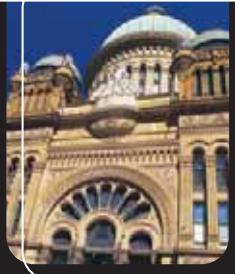




## The Fertility Society of Australia 2006 Conference



# Sponsorship and Exhibition Opportunities

**22–25 October 2006**

Sheraton on the Park  
Sydney, Australia



# Invitation from Chairman



**2006 marks the 25th Fertility Society of Australia Annual Scientific Meeting and as the first was in Sydney, it was felt appropriate that Sydney should host this forthcoming special occasion.**

We are expecting not only large numbers of people from throughout Australia to attend but will be actively marketing the conference in Asia for the first time, so our *biggest yet* is a real possibility. We are continually amazed at the quality of the local faculty but already have acceptances from five highly regarded international speakers as added attractions.

The theme is *25 years on* and we will be reviewing the past, examining the present and seeking views on future possibilities. An exciting program for all concerned and we are hoping to share this enthusiasm with our sponsors and exhibitors. Sheraton on the Park is one of Sydney's best hotels with conference facilities to match, and is centrally placed in the CBD with easy access to all of Sydney's major attractions.

We hope to see many of our long term supporters attending along with any newcomers that feel this is an opportunity not to be missed.

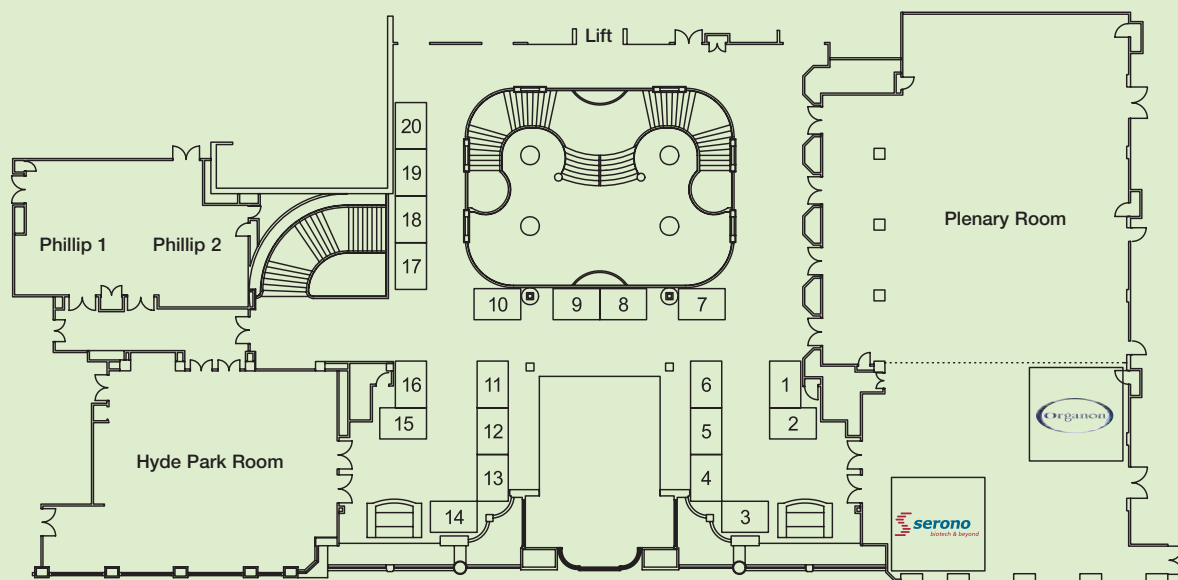
**Professor Geoff Driscoll**  
Chairman, Organising Committee  
FSA 2006

## Conference Organiser

Waldron Smith Management  
61 Danks Street West  
Port Melbourne  
VIC 3207 Australia

T 03 9645 6311  
F 03 9645 6322  
E [info@wsm.com.au](mailto:info@wsm.com.au)

# Exhibition



The technical exhibition for the FSA 2006 Conference will take place on level 2 at Sheraton on the Park.

To ensure exhibitors gain maximum benefit from their stands, the Organising Committee have made the following arrangements:

- All morning teas, afternoon teas and lunches will be served in the exhibition area and maximum traffic flow will be encouraged by placing catering stations at key points throughout technical exhibition areas
- There will be constant referral to the exhibition throughout the Conference by session chairs
- Floor plans will be placed around the exhibition area, showing the booth position of each exhibitor in order to assist delegates in locating stands

Each exhibitor must keep their display within the dimensions of the exhibition booth. Should your display or exhibit require space or a layout other than that indicated above we would welcome discussion to facilitate your needs. Should you wish to provide your own booth design or pre-fabricated booth module in your allocated area you must submit your design plans to Waldron Smith Management, before 30 June 2006.

## Exhibition Inclusions

**AUD \$4,400** including GST

Included in the cost of exhibiting is:

- A full 'walk in/walk out' exhibition booth which will contain the following:

**Dimensions** 3m x 2m as indicated on the attached floorplan

**Walls** Modular walls 2.4m high finished in Velcro compatible fabric

**Fascia** Fascia panel 20cm deep finished in printed vinyl lettering

**Lighting** Two x 150 watt spotlights per booth

**Power** One x 4-amp power point per booth

**Booth Sign** Company name in standard letter style displayed on the front fascia.  
Maximum of 30 letters with Pty Ltd (Aust.) deleted

- One complimentary full registration per booth booking
- A delegate list on the exhibition move-in day (content subject to privacy laws)
- A fifty word company profile and your logo published in the Conference Program and Handbook
- FSA 2006 is an integrated event and all staff in attendance at your booth must be registered for the Conference. In addition to the one complimentary full registration per booth booking, you will be able to purchase subsequent registrations at a special exhibitor rate. Further details will be provided upon confirmation of booth booking and distribution of the Main Announcement and Registration Brochure

# Sponsorship Packages

## Principal Sponsors



## Major Sponsor

**AUD \$48,000**

- Two exhibition booths with all associated entitlements. Sponsor will also be offered the opportunity to purchase two additional booths at the reduced price of \$2,200 each
- Four additional registrations to FSA 2006 including tickets to the FSA 2006 Welcome Reception and Conference Dinner
- Company logo and acknowledgement on FSA 2006 website
- Company logo and acknowledgement in Main Announcement and Registration Brochure
- Company logo and acknowledgement in the Conference Program and Handbook
- Company logo and acknowledgement on all session break slides (Powerpoint)
- Company logo displayed on banner in plenary room for duration of Conference
- Half page A4 colour advertisement in the Conference Program and Handbook
- Two additional tickets to the Conference Dinner
- A list of delegates who have consented to having their details on the delegate list two weeks prior to the Conference (content subject to privacy laws)
- One piece of promotional literature to be included in delegate satchel

## Australasian Speaker

**At Cost**

- Naming rights to the speakers session – to be displayed on all printed programs
- Acknowledgment by Session Chair
- Provision for the sponsor to display a company banner during the speaker's session
- Company logo and acknowledgement on FSA 2006 website
- Company logo and acknowledgement in Main Announcement and Registration Brochure
- Company logo and acknowledgement in the Conference Program and Handbook
- Company logo and acknowledgement on a Powerpoint slide at the beginning and end of speaker's session
- One registration for the Conference including ticket to the Welcome Reception and Conference Dinner
- One additional ticket to the Conference Dinner
- One piece of promotional literature to be included in delegate satchel
- A list of delegates who have consented to having their details on the delegate list two weeks prior to the Conference (content subject to privacy laws)

### Requirements from the Sponsor

Provision of one Business Class return airfare and airport/hotel transfers for the speaker

The following will be provided to the speaker by the Organising Committee:

- Accommodation for the duration of the Conference
- One complimentary registration for the Conference including a ticket to the Welcome Reception and the Conference Dinner

## Conference Program and Handbook

**AUD \$8,000**

- Colour advertisement on the back cover of the Conference Program and Handbook (sponsor to provide artwork)
- Company logo and acknowledgement on FSA 2006 website
- Company logo and acknowledgement in Main Announcement and Registration Brochure
- Company logo and acknowledgement in the Conference Program and Handbook
- One registration to FSA 2006 including a ticket to the Welcome Reception and Conference Dinner
- One additional ticket to the Conference Dinner
- One piece of promotional literature to be included in delegate satchel
- A list of delegates who have consented to having their details on the delegate list two weeks prior to the Conference (content subject to privacy laws)

## Conference Lanyards

**AUD \$5,500**

- Conference lanyards to be overprinted with Sponsors logo
- Company logo and acknowledgement on FSA 2006 website
- Company logo and acknowledgement in Main Announcement and Registration Brochure
- Company logo and acknowledgement in the Conference Program and Handbook
- One piece of promotional literature to be included in delegate satchel

25

## Exhibition Passport

**AUD \$2,500**  
**plus suitable donated prize**

- Passports to be over-printed with Sponsors logo (committee reserves the right to select the passport and approve the associated artwork)
- Company logo and acknowledgement on FSA 2006 website
- Company logo and acknowledgement in Main Announcement and Registration Brochure
- Company logo and acknowledgement in the Conference Program and Handbook
- Prize is subject to committee approval

## Daily Program Boards

**AUD \$3,000**

Program boards herald the daily program and are placed at the entrance to each session room and at a number of other appropriate places within the venue.

- Company logo and acknowledgement on FSA 2006 website
- Company logo and acknowledgement in Main Announcement and Registration Brochure
- Company logo and acknowledgement in the Conference Program and Handbook
- Company logo printed on all program boards

## Delegate Promotional Gift

**AUD \$2,000**  
**Two opportunities available –**  
**One gift per day**

Sponsoring company will provide a small promotional gift to be distributed to delegates at the beginning of each day. Gifts are to be provided by Sponsor at Sponsors own cost. All gift items must be approved by the Organising Committee.

- Company logo and acknowledgement on FSA 2006 website
- Company logo and acknowledgement in Main Announcement and Registration Brochure
- Company logo and acknowledgement in the Conference Program and Handbook
- An allocated space in a high traffic area on the day of distribution to hand out gifts to delegates

## Notepads / Pens

**AUD \$1,200 each**

- Sponsoring company may provide notepads and/or pens for inclusion in the delegate satchel (pads and/or pens to be provided by Sponsor at Sponsors own cost)
- Company logo and acknowledgement in Main Announcement and Registration Brochure
- Company logo and acknowledgement in the Conference Program and Handbook
- Committee reserve the right to approve the pen and/or notepad

## Satchel Insert

**AUD \$1,100**

One piece of promotional literature to be included in delegate satchel

## Advertising

All advertising will be placed in the Conference Program and Handbook

Quarter Page A4 colour advertisement  
\$1,000

Half Page A4 colour advertisement  
\$1,850

Full Page A4 colour advertisement  
\$3,600

(print ready artwork to be supplied – all advertisements are subject to final approval by Organising Committee)



## Conditions of Contract

- 1 If the Exhibitors fail to comply in any substantial respect with the terms of this agreement the Organisers shall have the right to sell the space, the Exhibitor, however shall be liable for any loss suffered by the Organisers thereby, and all monies paid by the Exhibitor hereunder shall be absolutely forfeited to the Organisers. If, in the event of the Exhibitor failing to occupy the said space by the advertised time of the exhibition, the Organisers are authorised to occupy or cause the said space to be occupied in such manner as it may deem best in the interests of the Exhibition without refund to the said Exhibitor and without releasing the exhibitor from any liability hereunder.
- 2 No exhibitor shall erect any sign, stand wall, or obstruction which in the opinion of the Organisers interferes with an adjoining Exhibitor. Plans of proposed exhibition stand must be supplied to the Organisers for approval.
- 3 All exhibitors shall be producers, importers or representatives for goods and/or services displayed. No Exhibitor shall display on his stand any advertisement for goods manufactured and/or sold, or services provided by a non-Exhibitor unless written permission has been obtained from the Organisers. Products not approved for sale in Australia, may be displayed if the product and signage clearly states the item is unapproved in Australia. The Organisers reserve the right to remove any product or display that the Organisers deem to be dangerous or distasteful.
- 4 Dismantling the Exhibits: Exhibits must not be removed and displays must not be dismantled either partially or totally, before the closing time on the last day of the Exhibition. All exhibits and display material must be removed as soon as possible and by the time indicated.
- 5 Exhibitors shall comply with the Rules and Regulations stipulated by the Organisers, the Health Department and the Metropolitan Fire Brigade and with all relevant State and Commonwealth Acts.
- 6 The Exhibitor will not damage any walls or floors or ceiling of the exhibition area in which his stand is located by nails, screws, oil, paint or by any other cause whatsoever. Any damage suffered will be repaired at the Exhibitor's cost.
- 7 The Exhibitor will pay 50% of the Exhibitor's fee to the Organisers at the time of booking the exhibition space. Exhibitors have seven (7) days in which to make their final payment when it falls due on Friday 21 April 2006. After this time, and only when monies have not been paid, the stand will be available for sale to another firm. All deposits paid to this stage will automatically be forfeited and no refund will be made, and no Exhibitor shall occupy his stand space in the Exhibition until all monies owing to the Organisers by the Exhibitor are paid in full.
- 8 Exhibitor's Liability: Every Exhibitor hereby accepts liability for all acts or omissions by himself, his servants, contractors, agents and visitors and undertakes to indemnify the Organisers. To keep them indemnified against all liability in respect thereof and against all actions, suits, proceedings, claims, demands, costs and expenses whatsoever, which may be taken or made against the Organisers or incurred or become payable by them arising there from or in respect thereof including any claims arising out of the supply by the Exhibitor of samples of any kind whatsoever whether such samples be sold or given away free and including any legal costs and expenses and any compensation costs and disbursements paid by the Organisers on the advice of Counsel to compromise or settle any such claims. Notwithstanding the indemnity hereby given. The Exhibitor undertakes to arrange appropriate third party liability insurance.
- 9 Insurance Liability: Neither the Organisers nor the conference venue owners will be responsible for the safety of any exhibit or property of any Exhibitor, or any other person for the loss or damage of, or destruction to same, by theft or fire or any other cause whatsoever, or for any loss or damage whatsoever sustained by the Exhibitor by reason of any defect in the building caused by fire, storm, tempest, lightning, national emergency, war, labour disputes, strikes or lock outs, civil disturbances, explosion, inevitable accident, force majeure, or any other cause not within the control of the Organisers or for any loss or damage occasioned, if by reason of happenings of any such event, the opening of the Exhibition is prevented or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding of the Exhibition. The Exhibitor agrees and undertakes to insure to their full replacement value the contents of his stand and all associated equipment and materials.
- 10 The Exhibitor is responsible for the safety of his products, display and stand. During move-out period, material should not be left unattended at any time.
- 11 It is the responsibility of the Exhibitor to leave his stand space clean and tidy during the Exhibition and after moving out.
- 12 The Organisers reserve the right to postpone the holding of the Exhibition from the set dates, and to hold the exhibition on other opening dates as near to the original dates as practicable, utilising the right only where circumstances necessitate such action and without any liability to the Organisers.
- 13 If due to any unforeseen circumstances it is found necessary to close the Exhibition on any day or days or to vary the hours the Exhibition is open, the Organisers reserve the right to do so, at their sole discretion.
- 14 The Organisers may from time to time add to or vary the foregoing Rules and Regulations and do anything at their sole discretion they deem desirable for the proper conduct of the Exhibition, provided that such amendments or additions do not operate to diminish the rights reserved to the Exhibitor under this agreement and shall not operate to increase the liabilities of the Organisers.
- 15 Cancellation of Space: In exceptional circumstances the Organisers will be prepared to consider cancellation of their Contract with Exhibitors/Sponsors, but only if the following conditions are complied with:
  - (a) That the request for cancellation is submitted by registered post
  - (b) That the Organisers are able to re-let the cancelled space or resell the sponsorship package in its entirety.
  - (c) That the reason given for the request of the cancellation is, in the opinion of the Organisers, well-founded.
  - (d) That the Exhibitor/Sponsor agrees that the Organisers shall retain 50 per cent of the contract price (100 per cent of the contract price will be payable if the cancellation is accepted within two months of the opening of the Conference)
- 16 The Organisers reserve the right in unforeseen circumstances to amend or alter the exact site of the location of the stand and the Exhibitor undertakes to agree to any alteration to the site or the space reallocated by the Organisers.
- 17 Conduct of Exhibitor and Representatives
  - (a) Annoyance: The Organisers reserve the right to stop any activity on the part of any Exhibitor that may cause annoyance to other Exhibitors or visitors. Business must be conducted only from the Exhibitor's own stand and under no circumstances may this be carried out from a gangway or elsewhere in the Exhibition.
  - (b) Microphones: The use of microphones is permitted, but the volume must not be such as to cause any annoyance to other Exhibitors. The Organisers reserve the right to prohibit their use if in the Organisers opinion any annoyance is being caused.
  - (c) Gangways: Any encroachment upon gangways or passages shall be deemed to be a breach of contract and articles or goods found therein during the period of the Exhibition may be removed by the Organisers or their agents and the Organisers shall not be responsible for any loss thereto occasioned by such removal.
  - (d) Publicity Material: Any publicity material shall be displayed and/or given away only from the Exhibitor's own stand.
- 18 The Organisers shall not be responsible for any damages claimed by any person or persons who may be injured whilst in the area allotted to the Exhibitor and the Exhibitor agrees to indemnify the Organisers in the Event of any claim made against the Organisers.
- 19 Right of Rejection: Exhibits are admitted to the Exhibition, and shall remain there, solely on strict compliance with these Rules and Regulations. The Organisers reserve the right to prohibit in whole or part and reject any Exhibitor or his representative in the case of failure to comply with the Rules and Regulations. The Organisers reserve the right to reject applications for exhibit space when they deem such application is not appropriate to the exhibition. In the case of non compliance with rules and regulations there shall be no return of payment if such rejection or prohibition is deemed necessary by the Organisers. The Organisers reserve the right to remove any product or display that the Organisers deem to be dangerous or distasteful.
- 20 No stand may be sublet in any manner.

# Application to Sponsor/Exhibit

## Tax Invoice

The Fertility Society of Australia

2006 Conference

22-25 October 2006

Sheraton on the Park  
Sydney, Australia

FSA ABN: 27 006 214 115

Title:  Prof  Dr  Mr  Ms  Mrs  Miss

Contact name: \_\_\_\_\_

Position: \_\_\_\_\_

Company name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

City/Suburb: \_\_\_\_\_

State: \_\_\_\_\_ Postcode: \_\_\_\_\_

Telephone: [ \_\_\_\_\_ ]

Facsimile: [ \_\_\_\_\_ ]

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

## Sponsorship Package Preferences

I/we would like to take up the following sponsorship package(s):

Preference	Total Cost
1st	AUD \$ _____
2nd	AUD \$ _____
3rd	AUD \$ _____

I/we understand that the sponsorship packages will be subject to Committee approval and their decision is final.

I/we have read and understand the Conditions of Contract.

Signed: \_\_\_\_\_

*(for and on behalf of the sponsor listed above)*

Please turn over...



## Exhibition Booth Preferences

Exhibition booths can only be confirmed on receipt of the deposit.  
Allocations will be made strictly in order of receipt of application and payment.

**Standard booth:** AUD \$4,400 (including GST)

Number of single booths required: \_\_\_\_\_

Preferences: 1st	2nd	3rd
------------------	-----	-----

I/we understand that booth/s will be subject to Committee approval and their decision will be final. Should the exhibition floorplan require changing, the organisers have the right to make the necessary changes without prior notice; all companies will be notified accordingly.

I/we have read and understand the Conditions of Contract.

Signed: \_\_\_\_\_

*(for and on behalf of the exhibitor listed above)*

## Booth/Fascia Sign

*(limited to a maximum of 30 characters with Pty Ltd, Aust, etc deleted)*

My company fascia name is to read: \_\_\_\_\_

## Terms and Conditions

To confirm your exhibition space/sponsorship, we require a completed application form together with a 50% deposit payment by return. Your application will only be processed and secured on receipt of your deposit cheque.

The balance is required by Friday 21 April 2006. Cheques should be made payable in Australian dollars to **The Fertility Society of Australia**.

### Cancellation Policy

Please refer to Conditions of Contract for full cancellation policy.

## Payment and Deadlines

**First payment:** 50% 1st payment BY RETURN to secure your selection/s (please attach cheque to this form)

**Balance deadline:** Friday 21 April 2006

**Please make cheque payable to:** The Fertility Society of Australia

### Forward to:

The Fertility Society of Australia  
2006 Conference Office  
c/- Waldron Smith Management  
61 Danks Street West  
Port Melbourne VIC 3207  
Australia