



We bring people together and your conference to life

## WALDRONSMITH Management

WALDRONSMITH Management is an innovative, intelligent and experienced industry leader in conference, exhibition and association management. Established in 1994, we have enjoyed consistent growth through our pursuit of excellence and achieving exceptional results for our clients and partners.

# relevance

Our passion for our industry is reflected in every project we undertake. Our proactive, creative and flexible approach ensures that together, we will form the blueprint for a remarkable and compelling conference for your organisation.

# passion

# innovation

Not only do we approach each project with an inventive, personalised approach, WALDRONSMITH Management is also at the forefront of industry innovation. We embrace relevant technological advancements which allow us to provide you with valuable, accurate and timely information. Most importantly, we share our knowledge and the execution of our plans with you throughout every step.

# integrity

We know honesty, transparency and accountability are the cornerstones to building successful professional relationships. Through our customised, results-oriented approach, we create appealing solutions to ensure your conference is successful, viable and rewarding for all stakeholders.

# intelligence

We understand the necessity to balance an informative, knowledge-focused curriculum with memorable, enjoyable experiences for your delegates. WALDRONSMITH Management is unparalleled in program development and delivering tailored, relevant and original packages for our partners. We'll ensure your conference not only meets expectations, but exceeds its potential.

# experience

Experience has shown the benefit of outsourcing your conference management requirements far exceeds a dollar value. Our capability in managing conferences for a diverse collection of clients guarantees your conference will be approached with unique imagination and perspective. While the true measure of a successful conference goes far beyond the bottom line, we recognise the need for value. Our adaptability and capacity to customise an approach for your specific needs, ensures your conference will not only be valuable for delegates, but viable for your organisation.

# partnership

We are true partners with you throughout every stage of the process; from planning and implementation, to delivery and the final evaluation phase. We understand the importance of your organising committee, sponsors, exhibitors, delegates and suppliers and the integral role each plays in the overall success of your conference. With WALDRONSMITH Management you will enjoy true collaboration.



## WALDRONSMITH Management

WALDRONSMITH Management is a Conference Organising Partner of the Melbourne Convention and Visitors Bureau, Professional Conference Organising Gold Member of the Sydney Convention and Visitors Bureau, Member of Brisbane Marketing, Member of Meetings and Events Australia, Member of the Australasian Association of Meetings Managers and is a Carbon Neutral Organisation.

[www.waldronsmith.com.au](http://www.waldronsmith.com.au)

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